

EDUCATION**UNIVERSITY OF DENVER, DENVER CO****Class of 2017**

- BSBA- Business Information and Analytics, Minors in Economics and Marketing
- Daniel's College of Business GPA: 3.55

WORK EXPERIENCE**Genesys, Daly City, CA****June 2016-March 2017***Marketing Operations Data Analyst Intern*

- Supported operations of the global marketing team by writing SQL queries and utilizing Salesforce.com and Marketo to create reports.
- Provided analysis of the effectiveness of nurture streams based on predictive indicators.
- Built dashboards to monitor sales pipeline, velocity, alignment and SLAs for each of the sales sub regions.
- Communicated insights to company executives to help achieve business goals.

Handshakin Video Series, Denver, CO**January-March 2016***Startup Consulting Intern*

- Networked with top entrepreneurs to interview them on their networking and personal branding strategies and how those played a role in their success.
- Developed a "Web Traffic Improvement" solution using Google Analytics to improve user flow and drive more leads.

Recreation Department at Madden's Resort, Brainerd, MN**Summer 2014 & 2015***Recreation Instructor*

- Organized and managed large group outings and tournaments.
- Instructed guests of Madden's Resort on rules of croquet, shuffleboard and other resort activities.

LEADERSHIP EXPERIENCE**Daniels Peer to Peer Mentor Program****January 2016-Present***Mentor*

- Mentor undergraduate business students.
- Give advice on classes, majors, internships, etc.

Service for Sight**January 2014-Present***Volunteer*

- Delta Gamma's official philanthropic organization- a school for blind and visually impaired children.
- Assisted in office organization and fundraising events.

Delta Gamma**September 2013-Present***Active Member and Director of Activities*

- Planned and executed events for groups of 125+ young women.

Alpha Kappa Psi**September 2013-Present***Active Member and VP of Administration*

- Professional Business Fraternity
- Reserved meeting spaces, facilitated chapter communication, and completed other administrative tasks of the fraternity.

Principled Business Leaders Institute**February 2014 & 2015**

- Alpha Kappa Psi Annual Conference
- Spent two days attending seminars and competing in case competitions.

SKILLS

Microsoft: Word, Excel, Powerpoint, Access and Project, Google Analytics, Google Adwords, SEO, HTML, CSS, PHP, Java, SQL (SSMS & MySQL), Visual Basic, SAS, R, Marketo, Salesforce.com, Tableau, JMP, Data Warehousing, Data Mining, ETL, Microsoft BI Stack, SPSS Modeler, Node XL, Business Analytics